PROMOTIONAL

AUTO DEALERSHIP (CUSTOM BACK MOLDED)

Your customers do business with you because they are serviced right & merit the very best! Expand advertising R.O.I. by further emphasizing client appreciation. Visually stunning up front, to reflect buyer's pride in their investment.

Your promotional pledge follows, with a customized layout of distinction.



Enhanced with a functional combination of strong attachments, for the ultimate ride!

MADE-TO-ORDER

Let your company image soar with beautifully finished pewter key chains.

> From trade show hand-outs to tourism & sports souvenirs, to name but a few ideas where our with your



MORE THAN JUST PEWTER

GOLD PLATED WHISTLES

Excellent as a warning device to alert attention when walking alone with your keys in-hand. Also popular for audible animal training. Machined from solid bar brass stock on CNC lathes, handassembled & 24kt gold plated. Short & long versions available. Assembled with a bright nickel chain & split ring.

DISPLAYS

For more than 20 years, Canada Key has designed & manufactured quality & innovative counter top merchandisers. Your representative can provide you with more information on the most current display programs.

PACKAGING

Standard - Individual ziplock bag. Available - Gift box or suede pouch.

SALES REPS, AGENCIES & DISTRIBUTORS

Our products are sold worldwide, through a variety of sales channels. If you are a buyer, please inquire about representation in your area. If you are a distributor, please inquire about our re-seller programs.

THE CANADA KEY CO. LTD. 634 - 3484 SOURCES BLVD. MONTREAL, QUEBEC, CANADA H9B 1Z9 TOLL FREE: 1-888-422-6539 TEL: 514-693-9344 FAX: 514-693-9388 www.canadakey.com sales@canadakey.com

© 2014 The Canada Key Co. Ltd.

CANADA KEY

SOLID FINE PEWTER



₩ QUALITY KEY CHAINS

For over 30 years, Canada Key Co. has been the industry leader of exquisite key chain styles throughout their various lines for retailers. Our exacting standards combine advanced production techniques, hand finishing care, meticulous paint detailing es strong attachments to bring you the most beautiful pewter key chains with a jewel like finish. Canada Key... there is no substitute!

Unsurpassed Standards

Each unique key chain design begins its journey with a precise artwork layout which is used to burn magnesium plates. Once prepared, these plates serve as the die from which a master mold is made. Select castings make way to a production mold es the spin casting process begins. Production rings are removed from the mold, separated, oxidized, band buffed, laquered es painted. Finishing includes inspection, strong attachments, assembly e packaging.

Beautiful Unique Designs

PRACTICAL FOR EVERY DAY

FINE PEWTER

Showcasing a delicate collection of dog breeds, animals & other popular

designs, these exquisites are cast predominantly in a shallow relieved 3-D perspective, leaving the back side flat & suitable for engraving in most cases.

Assembled with a bright nickel chain & split ring.

COAT OF ARMS

Impressively colorful looking & carefully



reserved space on the lower back area, which may

be personalized through engraving. Assembled with a bright nickel chain & split ring.

INITIALS

Gracefully presented through our appropriate rendering of Old English, raised

letters appear stately amid a sea of hand-painted onyx. Elegant pieces are further enhanced on the back side which may be personalized through engraving. Assembled with a bright nickel split ring.

PERFECT FOR ALL OCCASIONS

THE "ORIGINAL" PEWTER NAUTICALS

Successfully launched in 1988, we achieved unique & exclusive designs



through 3-D die innovation, creativity & energetic finishing standards. Select models have inherited

hand-painted details, others receive additional parts for their completion. From land & sea animals to ship

anchors, respective picks embody appealing charm & embrace our concept, regarded as "Pocket Friendly". Assembled with a bright nickel chain & split ring.



ZODIACS

Aquarius... Sympathetic, Friendly, Mature, Honest & Confident.

"The Water Carrier Is An Air Sign Ruled By Neptune".

> Our handsome & impeccably illustrated astrological signs embrace your individual qualities & strengths. Visually

striking with our motif of hand-painted black & exclusive gold application technique. Your precise star constellation array appears atop a reserved space on the middle back area, which may be personalized through engraving. Assembled with a bright nickel chain & split ring.